

**SENATE CHAMBER**

STATE OF OKLAHOMA

DISPOSITION

FLOOR AMENDMENT

No. 1

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COMMITTEE AMENDMENT

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(Date)

I move to amend Senate Bill No. 693 by substituting the attached floor substitute (Request #1856) for the title, enacting clause, and entire body of the measure.


Submitted by:

  
\_\_\_\_\_  
Senator Thompson

I hereby grant permission for the floor substitute to be adopted.

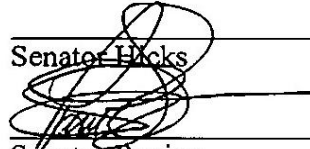
  
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Senator Seifried, Chair (required)

  
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Senator Jech

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Senator Boren  
  
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Senator Ballard

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Senator Paxton, President Pro Tempore

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Senator Gillespie  
  
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Senator Gollihare


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Senator Hicks  
  
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Senator Rosino

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Senator Daniels, Majority Floor Leader

Note: Technology and Telecommunications committee majority requires five (5) members' signatures.

Thompson-CN-FS-SB693  
3/13/2025 1:22 PM

(Floor Amendments Only)

Date and Time Filed: 3/17/25 1:59pm 

Untimely

Amendment Cycle Extended

Secondary Amendment

1 STATE OF OKLAHOMA

2 1st Session of the 60th Legislature (2025)

3 FLOOR SUBSTITUTE  
4 FOR

5 SENATE BILL NO. 693

By: Thompson of the Senate

and

Moore of the House

6  
7  
8  
9 FLOOR SUBSTITUTE

10 An Act relating to social media; amending 15 O.S.  
11 2021, Section 753, as amended by Section 1, Chapter  
12 368, O.S.L. 2023 (15 O.S. Supp. 2024, Section 753),  
13 which relates to the Oklahoma Consumer Protection  
14 Act; modifying scope of unlawful practices; updating  
15 statutory references; creating the Social Media  
16 Mitigation for Minor Mental Health Fund; stating  
17 purpose of fund; defining terms; requiring certain  
18 warning; establishing criteria for certain warning;  
19 providing certain exceptions; stating certain  
20 violation constitutes unlawful business practice;  
21 providing penalties; authorizing additional civil  
22 penalty for deposit into certain fund; providing for  
23 codification; and providing an effective date.  
24

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY 15 O.S. 2021, Section 753, as  
amended by Section 1, Chapter 368, O.S.L. 2023 (15 O.S. Supp. 2024,  
Section 753), is amended to read as follows:

1 Section 753. A person engages in a practice which is declared  
2 to be unlawful under the Oklahoma Consumer Protection Act when, in  
3 the course of the person's business, the person:

4 1. Represents, knowingly or with reason to know, that the  
5 subject of a consumer transaction is of a particular make or brand,  
6 when it is of another;

7 2. Makes a false or misleading representation, knowingly or  
8 with reason to know, as to the source, sponsorship, approval, or  
9 certification of the subject of a consumer transaction;

10 3. Makes a false or misleading representation, knowingly or  
11 with reason to know, as to affiliation, connection, association  
12 with, or certification by another;

13 4. Makes a false or misleading representation or designation,  
14 knowingly or with reason to know, of the geographic origin of the  
15 subject of a consumer transaction;

16 5. Makes a false representation, knowingly or with reason to  
17 know, as to the characteristics, ingredients, uses, benefits,  
18 alterations, or quantities of the subject of a consumer transaction  
19 or a false representation as to the sponsorship, approval, status,  
20 affiliation, or connection of a person therewith;

21 6. Knowingly or with reason to know, makes a false or  
22 misleading representation or gives the false or misleading  
23 impression of being affiliated with a state agency or an affiliate  
24 of a state agency through advertisement or publication;

1       7. Represents, knowingly or with reason to know, that the  
2 subject of a consumer transaction is original or new if the person  
3 knows that it is reconditioned, reclaimed, used, or secondhand;

4       8. Represents, knowingly or with reason to know, that the  
5 subject of a consumer transaction is of a particular standard,  
6 style, or model, if it is of another;

7       9. Advertises, knowingly or with reason to know, the subject of  
8 a consumer transaction with intent not to sell it as advertised;

9       10. Advertises, knowingly or with reason to know, the subject  
10 of a consumer transaction with intent not to supply reasonably  
11 expected public demand, unless the advertisement discloses a  
12 limitation of quantity;

13       11. Advertises under the guise of obtaining sales personnel  
14 when in fact the purpose is to sell the subject of a consumer  
15 transaction to the sales personnel applicants;

16       12. Makes false or misleading statements of fact, knowingly or  
17 with reason to know, concerning the price of the subject of a  
18 consumer transaction or the reason for, existence of, or amounts of  
19 price reduction;

20       13. Employs "bait and switch" advertising, which consists of an  
21 offer to sell the subject of a consumer transaction which the seller  
22 does not intend to sell, which advertising is accompanied by one or  
23 more of the following practices:

24

- a. refusal to show the subject of a consumer transaction advertised,
- b. disparagement of the advertised subject of a consumer transaction or the terms of sale,
- c. requiring undisclosed tie-in sales or other undisclosed conditions to be met prior to selling the advertised subject of a consumer transaction,
- d. refusal to take orders for the subject of a consumer transaction advertised for delivery within a reasonable time,
- e. showing or demonstrating defective subject of a consumer transaction which the seller knows is unusable or impracticable for the purpose set forth in the advertisement,
- f. accepting a deposit for the subject of a consumer transaction and subsequently charging the buyer for a higher priced item, or
- g. willful failure to make deliveries of the subject of a consumer transaction within a reasonable time or to make a refund therefor upon the request of the purchaser;

14. Conducts a closing out sale without having first obtained a license as required in the Oklahoma Consumer Protection Act;

1 15. Resumes the business for which the closing out sale was  
2 conducted within thirty-six (36) months from the expiration date of  
3 the closing out sale license;

4 16. Falsely states, knowingly or with reason to know, that  
5 services, replacements, or repairs are needed;

6 17. Violates any provision of the Oklahoma Health Spa Act;

7 18. Violates any provision of the Home Repair Fraud Act;

8 19. Violates any provision of the ~~Consumer~~ Consumers Disclosure  
9 of Prizes and Gifts Act;

10 20. Violates any provision of Section 755.1 of this title or  
11 Section 1847a of Title 21 of the Oklahoma Statutes;

12 21. Commits an unfair or deceptive trade practice as defined in  
13 Section 752 of this title;

14 22. Violates any provision of ~~Section 169.1 of Title 8~~ Section  
15 7111 of Title 36 of the Oklahoma Statutes in fraudulently or  
16 intentionally failing or refusing to honor the contract to provide  
17 certain cemetery services specified in the contract entered into  
18 pursuant to the Perpetual Care Fund Act;

19 23. Misrepresents a mail solicitation as an invoice or as a  
20 billing statement;

21 24. Offers to purchase a mineral or royalty interest through an  
22 offer that resembles an oil and gas lease and that the consumer  
23 believed was an oil and gas lease;

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1        25. Refuses to honor gift certificates, warranties, or any  
2 other merchandise offered by a person in a consumer transaction  
3 executed prior to the closing of the business of the person without  
4 providing a purchaser a means of redeeming such merchandise or  
5 ensuring the warranties offered will be honored by another person;

6        26. Knowingly causes a charge to be made by any billing method  
7 to a consumer for services which the person knows was not authorized  
8 in advance by the consumer;

9        27. Knowingly causes a charge to be made by any billing method  
10 to a consumer for a product or products which the person knows was  
11 not authorized in advance by the consumer;

12        28. Violates Section 752A of this title;

13        29. Makes deceptive use of another's name in notification or  
14 solicitation, as defined in Section 752 of this title;

15        30. Falsely states or implies that any person, product, or  
16 service is recommended or endorsed by a named third person;

17        31. Falsely states that information about the consumer,  
18 including, but not limited to, the name, address, or phone number of  
19 the consumer, has been provided by a third person, whether that  
20 person is named or unnamed;

21        32. Acting as a debt collector, contacts a debtor and threatens  
22 to file a suit against the debtor over a debt barred by the statute  
23 of limitations which has passed for filing suit for such debt; ~~or~~

24

1 33. Acting as a debt collector, contacts a debtor and uses  
2 obscene or profane language to collect a debt; or

3 34. Violates any provision of Section 3 of this act.

4 SECTION 2. NEW LAW A new section of law to be codified  
5 in the Oklahoma Statutes as Section 2-311.1 of Title 43A, unless  
6 there is created a duplication in numbering, reads as follows:

7 There is hereby created in the State Treasury a fund for the  
8 Department of Mental Health and Substance Abuse Services to be  
9 designated the "Social Media Mitigation for Minor Mental Health  
10 Fund". The fund shall be a continuing fund, not subject to fiscal  
11 year limitations, and shall consist of all monies generated by  
12 additional civil penalties ordered by the court against social media  
13 platforms pursuant to Section 3 of this act. All monies accruing to  
14 the credit of the fund shall be appropriated at the discretion of  
15 the Legislature for the purpose of funding mental health services  
16 for children under eighteen (18) years of age.

17 SECTION 3. NEW LAW A new section of law to be codified  
18 in the Oklahoma Statutes as Section 202 of Title 75A, unless there  
19 is created a duplication in numbering, reads as follows:

20 A. As used in this section:

21 1. "Social media platform" means a website or internet medium  
22 that:

23 a. permits a person to become a registered user,  
24 establish an account, or create a profile for the



1 purpose of allowing users to create, share, and view  
2 user-generated content through such an account or  
3 profile,

4 b. enables one or more users to generate content that can  
5 be viewed by other users of the medium, and

6 c. primarily serves as a medium for users to interact  
7 with content generated by other users of the medium;  
8 and

9 2. "User" means a person who accesses or uses a social media  
10 platform.

11 B. A social media platform shall prominently display a warning  
12 to any user who accesses the platform for the first time and to any  
13 established user once per day. The warning shall appear for a  
14 duration of sixty (60) seconds, shall render the applications of the  
15 platform unusable for such duration, and shall not be able to be  
16 terminated by the user before the end of such duration. The warning  
17 shall display the following message: "WARNING. THERE IS REASONABLE  
18 EVIDENCE TO SUGGEST THAT SOCIAL MEDIA IS HAZARDOUS TO MENTAL HEALTH,  
19 ESPECIALLY IN YOUNG CHILDREN, TEENAGERS, AND YOUNG ADULTS."

20 C. The provisions of this section shall not apply to a text  
21 messaging platform or a platform for which the primary purpose is  
22 related to education or health care.

23 D. Any violation of this section shall constitute an unlawful  
24 business practice and shall be subject to the provisions of the

1 Oklahoma Consumer Protection Act. In addition to civil penalties  
2 provided for in subsection C of Section 761.1 of Title 15 of the  
3 Oklahoma Statutes, the court may order an additional civil penalty  
4 of up to Ten Thousand Dollars (\$10,000.00) per violation to be  
5 deposited into the Social Media Mitigation for Minor Mental Health  
6 Fund established in Section 2 of this act.

7 SECTION 4. This act shall become effective November 1, 2025.

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9 60-1-1856 CN 3/17/2025 2:24:55 PM

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